



# ***Global Connect: Spotlight on Sustainability***

Your bridge to global growth

28 November - 8 December, 2022

Learn how to raise and do business in Silicon Valley as a green or environmentally sustainable technology business.

 **BARCLAYS** | **Eagle Labs**

## Why join?

By taking part in our virtual programme, you'll be able to:

- Learn how to navigate, do business and raise US funding from entrepreneurs and experts
- Immerse yourself (virtually) in the culture of Silicon Valley with it's dense population of successful entrepreneurs and investors
- Fine-tune your pitch by observing or participating in live pitching to a panel of Silicon Valley VC's for their direct and honest feedback.

**Global Connect: Spotlight on Sustainability is a curated programme delivered by our partner, Panache Ventures, where experts and investors dedicate their time to help your business to grow and scale internationally.**

Note, the practice pitch is not an opportunity to pitch for funding, but is designed to give you detailed feedback on what to focus on as you progress toward your fundraising.

## About Panache Ventures

Panache Ventures is Canada's leading early-stage venture capital fund, with over 100 investments across Canada and the US. Panache Academy, based in San Francisco, partners with global investors, governments and corporates to narrow the expertise gap between international ecosystems and Silicon Valley. Its unique programmes match Silicon Valley investors and subject-matter experts with international founders to empower high-growth startups and scaleups around the world.

Apply by Monday 21 November, 2022 or get in touch to find out more:

 [Apply now](#)

 [eaglelabs@barclays.com](mailto:eaglelabs@barclays.com)

 [labs.barclays/sanfrancisco](https://labs.barclays/sanfrancisco)

## Hear from past Global Connect participants

*"As a co-founder, to have access to some of Silicon Valley's leading entrepreneurs and sector experts was invaluable. The Global Connect programme gave us access to new knowledge and networks but most importantly provided us with actionable strategies to help stimulate and sustain our growth."*

**Michael Heverin, Co-Founder/CEO SupplyWell**

*"The Global Connect programme with the Barclays team was one of the most eye-opening experiences I've had as a start-up founder. What made the programme truly engaging was the variety of entrepreneurs and investors we heard from."*

*"From new founders just starting out, to serial entrepreneurs who had raised hundreds of millions of dollars, it allowed me to look into the future and see my own possible entrepreneurial journey from above. I think this also helped bring clarity to my decision-making when I decided to exit my own startup"*

**Muhammad Atlalib, CEO Seedlink**