



# Ready to reach **new talent** in rural and coastal areas?

Host virtual work experience 

Talent is everywhere, but opportunity is not. That's why **Speakers for Schools** and **The Careers and Enterprise Company** are inviting employers like you to join us in breaking new ground by removing barriers to work experience for thousands of state-educated 13-14-year-olds living in rural and coastal areas across England.

## How will it work?

By offering virtual work experience as part of our new **fully funded 2024 outreach initiative**, you will provide insights and spark interest in your industry, deliver real-world tasks to boost knowledge and skills, strengthen your pipeline and expand your talent pool to include **hard-to-reach Year 9 students** in locations you might otherwise miss.

There is **no cost to employers for taking part** and you can opt to host multiple placements, allowing you to showcase different parts of your business to attract more young people to consider a career with your company.



# How can you get involved?

We have two different models and you can choose either or both as best suits your organisation. We can also discuss a hybrid of virtual and in-person options for employers located in rural and coastal areas.

	MODEL 1	MODEL 2
What does the employer deliver?	Employer delivers at least 1 day of virtual work experience	Employer delivers 3 days of virtual work experience
What's the level of employer input?	1 day of virtual delivery to a class of students	3 days of dedicated employer-led activity with individual students
What other support will the employer provide?	Employer sets 'real life tasks', providing industry insights and experience of your organisation	Employer sets 'real life tasks', providing industry insights and experience of your organisation
How many students per placement?	Up to 240 students from up to 12 schools	Up to 25 students per placement
Who manages the selection process?	Our team on behalf of the employer	Our team on behalf of the employer

## How will we support you?

However you choose to get involved, we offer:

- Promotion of the placement to rural and coastal state schools in England
- Full guidance and training on delivery
- Collateral and resource design
- Technical, content and hosting support
- School and student marketing and engagement



Interested? Get in touch: [samuel.evans@speakersforschools.org](mailto:samuel.evans@speakersforschools.org)